***Ice* to Have a Wide Release in China**
The second joint effort by motion picture companies Art Pictures Studio and Vodorod, the movie *Ice*, is to be wide released in China; on the first weekend, the film will be shown on 45,000 screens. It is worth noting that the total number of screens in China is 50,000. The release is scheduled for March 30th.

The movie will be distributed by the international company AirSpeed Pictures, working with large-scale English, French and American projects (*Survivors, Kill Command*). *Ice* is the first Russian release of the company.

"*Ice is one of the major Russian releases in China, and, as a distributor, we are proud of the opportunity to show the audience a romantic story of the moral fiber of a female athlete. We expect that over 6 million people will watch the movie in the first week*"*,* said Aqing Xu, the founder and CEO of AirSpeed Pictures.

Moreover, the sale of the rights to show the movie on TV was successfully closed. They were bought by the China Central Television (CCTV) channel, which is the main broadcaster in the territory of China. VOD rights for the film were acquired by IQIYI, the largest digital platform in China.

At the end of the first day, *ICE* gave pleasant surprises not only to the viewers, who came to the movie theaters to celebrate the Saint Valentine's Day, but to the Russian film industry as well, showing the highest first day box office collections for a domestic film in the history of film distribution in Russia and CIS. The box office collections on February 14th amounted to over 92 million Rubles.

**ICE**Release date in Russia: February 14, 2018
Studio: VODOROD, ART PICTURES STUDIO, RUSSIA 1 TV channel, STS MEDIA
Genre: melodrama, fairy tale
Directed by: Oleg Trofim
Produced by: Mikhail Vrubel, Alexander Andryushchenko, Fedor Bondarchuk, Dmitry Rudovsky, Vyacheslav Murugov
Cast: Aglaya Tarasova, Alexander Petrov, Milosh Bikovich, Ksenia Rappoport, Maria Aronova, Yan Tsapnik and others.

Age rating: 12+
Format: 2D
Media partners of the film: **RUSSIAN RADIO, GLAMOUR magazine, Odnoklassniki (Classmates) social media site, HELLO! magazine**Web-site of the film: <https://sonypictures.ru/Ice/>

*Ever since she was little, Nadya* *believed in miracles. She was dreaming of her walking out on the ice to an ovation and dancing her most beautiful dance. And now, thanks to her faith and perseverance, Nadya becomes a famous figure skater. But when her dreams of glorious victories, beautiful life and Prince Charming are about to come true, fate gives her a tough test. And to pass it, she will need to believe in a dream again - as she did in childhood.* *After all, maybe the victory does not always have to be glorious, and Prince Charming does not necessarily ride a white horse?..*